

NiceLabel Developer Series — Features by Edition

Developer Series:	NiceLabel SDK	NiceLabel PocketSDK	NiceLabel WebSDK
Full featured label designer - NiceLabel Pro	•	•	•
APPLICATION (PRINTING) ENVIRONMENT			
Desktop computer	•		
Windows mobile device		•	
Internet/Intranet (Web server based)			•
DEVELOPMENT ENVIRONMENT			
Microsoft Visual Studio 6.0	•		
Microsoft Visual Studio 2005	•	•	•
Borland Delphi	•		
PROGRAMMING INTERFACE			
ActiveX	•		
.NET	•	•	
Web Service			•
LICENSING			
	per client or annual unlimited	per client or annual unlimited	per server or annual unlimited

Developer Series is a line of NiceLabel products designed for software publishers and system integrators.



NiceLabel Developer Series

Publishing and production: Euro Plus d.o.o., AD: Andrej Perc; Creatim B&Bink Perc; design: Darja Dabeljok, printed by: Format

For additional information please visit www.nicelabel.com



the professional labeling software



Contact address
Head Office
 Euro Plus, d.o.o.
 Ulica Lojzeta Hrovata 4c
 SI-4000 Kranj
 Slovenia, European Union
 Tel: +386 4 280 50 00
 Fax: +386 4 233 11 48
 Email: sales@nicelabel.com
support@nicelabel.com
 Web: www.europlus.si



Contact address
North American Office
 Niceware International, LLC
 10437 Innovation Drive
 Suite 147, Milwaukee, WI 53226
 Tel: +1 414 476 NICE [6423]
 Fax: +1 414 476 7955
 Email: sales@nicewareintl.com
support@nicewareintl.com
 Web: www.nicewareintl.com

© 2007 Euro Plus d.o.o. All rights reserved. NiceLabel is a registered trademark of Euro Plus d.o.o. All other trademarks are the property of their respective owners. Information in this document is subject to change without further notice.



NiceLabel Developer Series

NiceLabel product series for software publishers and system integrators

NiceLabel Developer Series is a line of products that provides tools to integrate bar code and RFID label design and printing with thermal printer support into 3rd party software applications. The NiceLabel Developer Series addresses development needs for label printing from desktop, server, mobile or Web-based software applications.

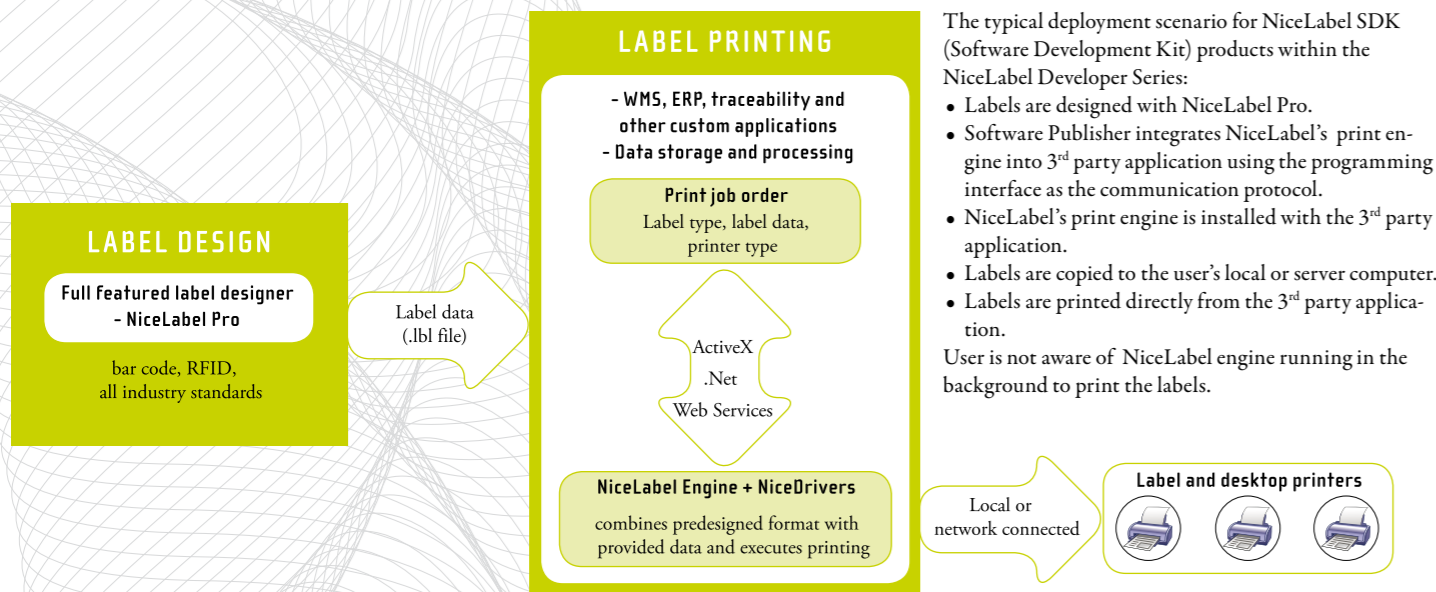
The NiceLabel Developer Series includes:

- NiceLabel SDK—The label printing solution for Windows application developers
- NiceLabel PocketSDK—The label printing solution for Windows Mobile application developers
- NiceLabel WebSDK—The label printing solution for Web application developers

The NiceLabel Developer Series provides the following benefits:

- Out of the box label printing engine solution for fast and easy integration
- Flexible integration solutions for any development platform (Windows, Windows Mobile, Web)
- Optimal printing to any label printer
- Printing labels of any complexity (all bar code and RFID standards)
- Easy deployment
- Simple licensing model
- User friendly stand-alone label designer is a part of every package
- Automatic support for all new thermal printers (NiceDrivers)
- Continuous updates of industry-leading bar code and RFID labeling software technology

Typical SDK workflow with NiceLabel Software

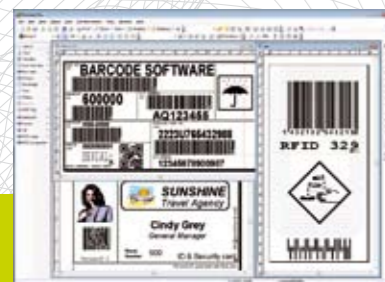


The typical deployment scenario for NiceLabel SDK (Software Development Kit) products within the NiceLabel Developer Series:

- Labels are designed with NiceLabel Pro.
- Software Publisher integrates NiceLabel's print engine into 3rd party application using the programming interface as the communication protocol.
- NiceLabel's print engine is installed with the 3rd party application.
- Labels are copied to the user's local or server computer.
- Labels are printed directly from the 3rd party application.

User is not aware of NiceLabel engine running in the background to print the labels.

NiceLabel Developer Series—fast SDK implementation enabling flawless label printing performance



Label design with NiceLabel Pro

```

"Instantiate NiceLabel Application and Label object
Dim nApp As New NiceLabelSWR.NiceApp
Dim nLabel As New NiceLabelSWR.NiceLabel
nLabel = nApp.LabelOpenEx("c:\sample.lbl")

'Get collection of variables from label
Dim nVList As NiceLabelSWR.VariableList
nVList = nLabel.Variables
'Get values for specific variables
Dim tmpVar As NiceLabelSWR.NVVar
tmpVar = nVList.FindByName("TestVar1")
tmpVar.SetValue("Test Data")

'Get printer and print 5 labels
nLabel.PrinterName = "ZEBRA LP 2844-Z"
nLabel.Print("5")
nApp.Quit()
    
```

ActiveX Integration from Borland Delphi

NiceLabel SDK

The label printing solution for Windows application developers. NiceLabel SDK (Software Development Kit) is the desktop integration edition of bar code and RFID smart label printing.

- Benefit from:
- Powerful label printing engine capable of printing labels of any complexity (including bar codes and RFID)
 - Optimal printing to any label printer
 - User friendly stand-alone label designer available

NiceLabel PocketSDK

The label printing solution for Windows Mobile application developers. Use NiceLabel PocketSDK to integrate thermal label printing into your mobile application for Windows Mobile devices.

- Benefit from:
- A powerful printing engine for thermal label printers (adding a missing printing support to Windows Mobile platform)
 - Print labels of almost any complexity (including bar codes and RFID)
 - Easy integration and deployment



Label Printing on Windows Mobile Device

NiceLabel WebSDK

The label printing solution for Web application developers. NiceLabel WebSDK is the integration edition for Web-based bar code and RFID smart label printing.

- Benefit from:
- Powerful label printing engine integrated through Web service interface
 - Printing from Web browser without any manual local software installation
 - Optimal printing to any local or server connected printer.

NiceLabel Essentials

NiceDrivers - performance guaranteed

NiceDrivers are optimized Windows drivers for high-quality, speed-efficient printing on industrial thermal label printers. NiceDrivers are available for 32-bit and 64-bit Windows operating systems, supporting the following families:

Argox	Genicom	Paxar
Avery	GOD BM	Printronix
Blazepoint	Godex	MPH
Brady	IBM	QLS
CAB	ILS	Ring
Carl Valentin	Imaje	Sartorius
Century	Intermec	SATO
Citizen	Italora	Toshiba TEC
Cognitive	ITD	Tharo
Compuprint	Lapis	TSC
Comtec	Markem	UBI
Datamax	Markpoint	Unimark
Eltron	Meto	Zebra
EPC	Microcom	
Etimark	Monarch	
Exttech	Novexx	
Facit	O'Neil	
General Code	Open Date	

Other NiceLabel Series

NiceLabel Enterprise Series

NiceLabel product series for centralized printing system management and integrated high-volume printing:

- NiceLabel Print Center—The enterprise solution for client-based label printing and centralized system management
- NiceWatch Enterprise—The enterprise solution for centralized integration of multi-threaded and high-volume label printing

NiceLabel Standard Series

NiceLabel product series for bar code and RFID smart label design, printing and entry-level integration:

- NiceLabel Suite—The full-featured, modular labeling solution for label design, integration and professional printing requirements
- NiceLabel Pro—The advanced label designer for professional bar code and RFID labeling
- NiceLabel Express—The basic label designer
- Pocket NiceLabel—The label printing software for Windows Mobile devices

- NiceLabel SDK—The label printing solution for Windows application developers
- NiceLabel WebSDK—The label printing solution for Web application developers
- NiceLabel PocketSDK—The label printing solution for Windows Mobile application developers

