



ELITE PERFORMANCE, ELEGANTLY CRAFTED

# DS4800 SERIES

Your store represents your brand. You take pride in its design. The ambiance it creates is a big part of your customer's experience, and you've worked hard to make sure they feel it the moment they walk through your doors. With the DS4800 Series, you can extend that customer experience right to your POS. This innovative bar code scanner offers style without compromise, marrying impressive design with the same great reliability, functionality and manageability you expect from Motorola.

**Ergonomics and style**

Designing the DS4800 Series with human factors in mind allowed us to combine the sophistication and strength of an arc with a grip and trigger position that maximize scanning comfort.

**High performance scanning meets premium design**

The DS4800 Series offers the best of both worlds — scanning capability and chic consumer styling. The DS4800 Series will not only impress your shoppers, it will keep lines moving at the POS. It can capture any 1D and 2D bar code printed on a paper label or displayed on the screen of a shopper's mobile phone.

**Customizable**

Order a custom design that will complement your décor and promote your brand — the cover can be printed with a pattern or a solid color along with your logo. In addition, you can create your own unique scan tone.

**Flexible handheld and hands-free operation**

Specially designed to complement the DS4800 Series and your environment, the optional Intellistand enables automatic switching between presentation and handheld modes.

**Innovations that take the scanning experience to the next level**

The traditional mechanical trigger is replaced with a modern capacitive touch trigger, complete with haptic feedback. Your cashiers can choose their preferred trigger action — a quick tap, press or swipe of a finger or thumb.

Flexible decode feedback ensures the DS4800 Series will integrate seamlessly into your environment while remaining easy to use. Instead of the traditional beep tone that signifies a successful scan, you can choose from vibrations, visual feedback and a library of melodic tones that will complement your environment.

**Maximum uptime for a low TCO**

Our industry leading all-inclusive affordable service plans help keep your DS4800 Series scanners in the hands of your workforce, practically every minute of every day. Comprehensive Coverage protects your scanners from the unexpected, significantly reducing unforeseen repair expenses with protection that starts the moment you purchase the device. And Service from the Start Advance Exchange Support adds next-business-day advance replacement of devices that require repair.

**FEATURES**

**Form and function**

The DS4800 Series brings a new level of style to your POS. This easy to use scanner can complement the most sophisticated, fashion-conscious decor.

**High performance 1D/2D scanning**

Capture every bar code that is presented at your POS — 1D, 2D, printed on labels, displayed on a mobile phone screen, high density, poorly printed, damaged and under shrinkwrap.

**PRZM Intelligent Imaging technology — only from Motorola**

Resets the bar for 2D imaging by enhancing decode performance and snappiness, dramatically improving the user experience.

**Customizable to fit into your environment and promote your brand**

In addition to standard colors alpine white and midnight black, the DS4800 Series can be printed with a custom design or your corporate color, as well as your logo.

The style you want. The enterprise reliability and functionality you need.

For more information, visit [www.motorolasolutions.com/ds4800](http://www.motorolasolutions.com/ds4800)



## FEATURES (CONTINUED)

### **Innovative and flexible scanning experience**

Choose any combination of visual, audio, or physical decode feedback to meet the needs of your environment. A tap, press or swipe of the capacitive touch trigger offers an individualized triggering experience for cashiers.

### **Easy accurate aiming**

Unique proprietary illumination system clearly defines the scanning field and offers a small, sharp aiming dot that is visible over the entire working range, making it easy to capture any barcode the first time — even on pick lists.

### **Driver's license parsing option**

An optional model allows you to capture and parse the information in PDF417 bar codes on driver's licenses, so your associates can complete loyalty card and credit card applications quickly and easily.

### **Document capture**

Capture checks, ID cards and more for easy electronic recordkeeping.

### **International support**

Support for over 90 international keyboards enables easy deployment anywhere in the world.

### **Fast and easy deployment**

Configured to the most optimal settings for reduced out of the box user setup time.

### **Stylish Intellistand for flexible scanning modes — handheld and presentation**

The specially designed optional Intellistand pairs beautifully with the DS4800 Series and allows your associates to automatically switch between hands-free and handheld operation.

### **123Scan<sup>2</sup>**

Programs scanner parameters, upgrades firmware, provides scanned bar code data and prints reports.  
[www.motorolasolutions.com/123Scan](http://www.motorolasolutions.com/123Scan)

### **Scanner Management Service (SMS)**

Remotely manages your Motorola scanner and queries its asset information.  
[www.motorolasolutions.com/sms](http://www.motorolasolutions.com/sms)

### **Scanner SDK**

Generates a fully-featured scanner application, including documentation, drivers, test utilities and sample source code.  
[www.motorolasolutions.com/windowsSDK](http://www.motorolasolutions.com/windowsSDK)